



Money for Leads Program

GarityAdvantage Agencies has partnered with Settlers Life to bring you a ONE OF A KIND bonus program that will bring qualified producers NO-COST LEADS every month!

- ◆ **Double Your Money!**
- ◆ You choose the lead vendor!
- ◆ You choose the age, and income of the prospects!
- ◆ You choose the zip codes you want to work!



Settlers Life
It's about people.

HOW IT WORKS:

Benchmark Bonus: Settlers Life will pay qualified producers a cash bonus up to \$2,000 per month based on production. It is a marketing allowance and can be used however the producer wishes to use it, including the purchase of leads. See program details.

GarityAdvantage DOUBLE YOUR MONEY for leads: GarityAdvantage Agencies will match the amount of the Benchmark Bonus earned each month with co-op dollars to be used for the purchase of final expense leads.

Producer can order leads through our preferred vendor (www.advantageseniorleads.com) or any lead vendor of their choice.

Write this much Premium:	\$3,334	\$4,167	\$8,334	\$12,500	\$16,667
Settlers Benchmark will pay you this much:	\$350	\$500	\$1,000	\$1,500	\$2,000
GarityAdvantage MONEY FOR LEADS will co-op you this much:	\$350	\$500	\$1,000	\$1,500	\$2,000
TOTAL LEAD ORDER AT NO COST:	\$700	\$1,000	\$2,000	\$3,000	\$4,000

Program Details:

Settlers Life will award the Benchmark Bonus directly to the producer for the prior month's production. If you use the money to place a lead order for Final Expense, GarityAdvantage will reimburse you 50% of the lead order up to the amount of the Benchmark Bonus. For Example, if you qualify for the \$350 Founder level bonus with \$3,334 of monthly production, you can place a \$700 lead order and GarityAdvantage will reimburse you up to \$350.

Your total cost of the order will be \$0!

Please **note** that while the Settlers Benchmark Bonus can be used for any expenses, the GarityAdvantage **MONEY FOR LEADS** can only be used for the purchase of final expense leads.